

PESQUISA DE SATISFAÇÃO

2021

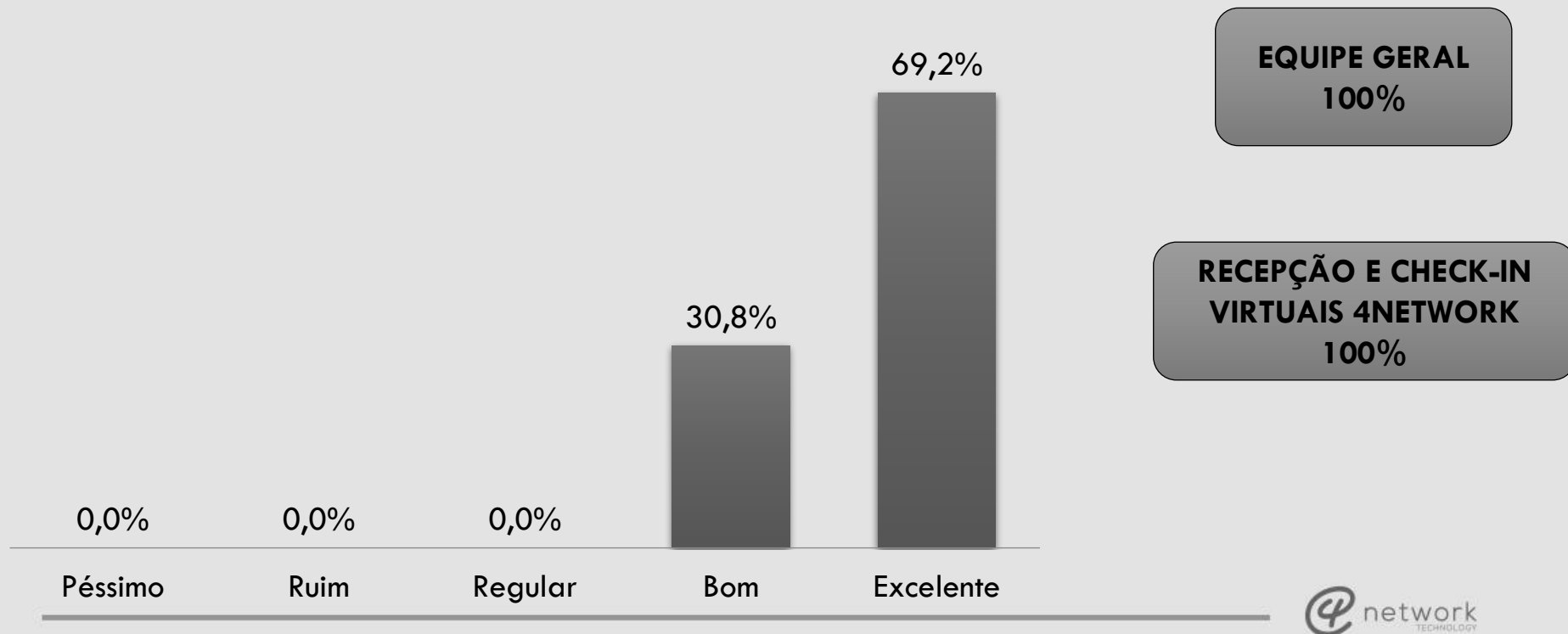


- ✓ Evento realizado dia 21 de janeiro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

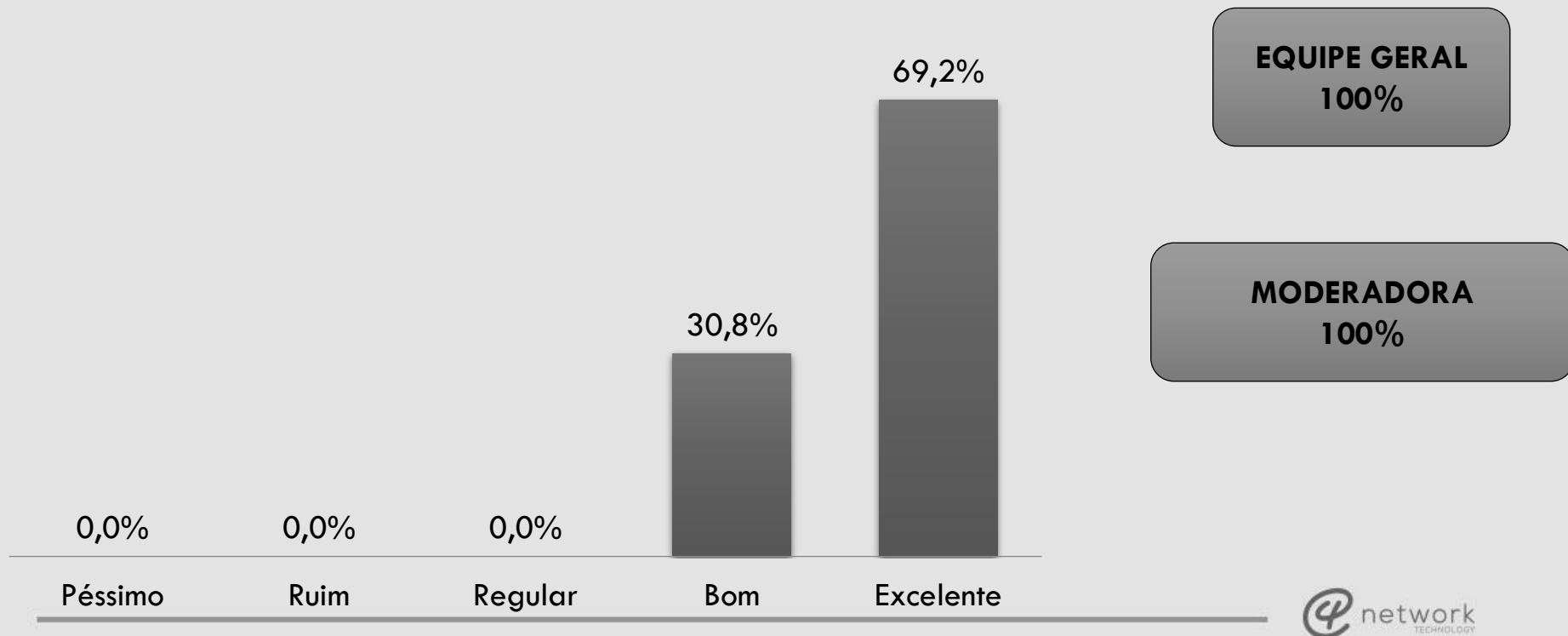
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



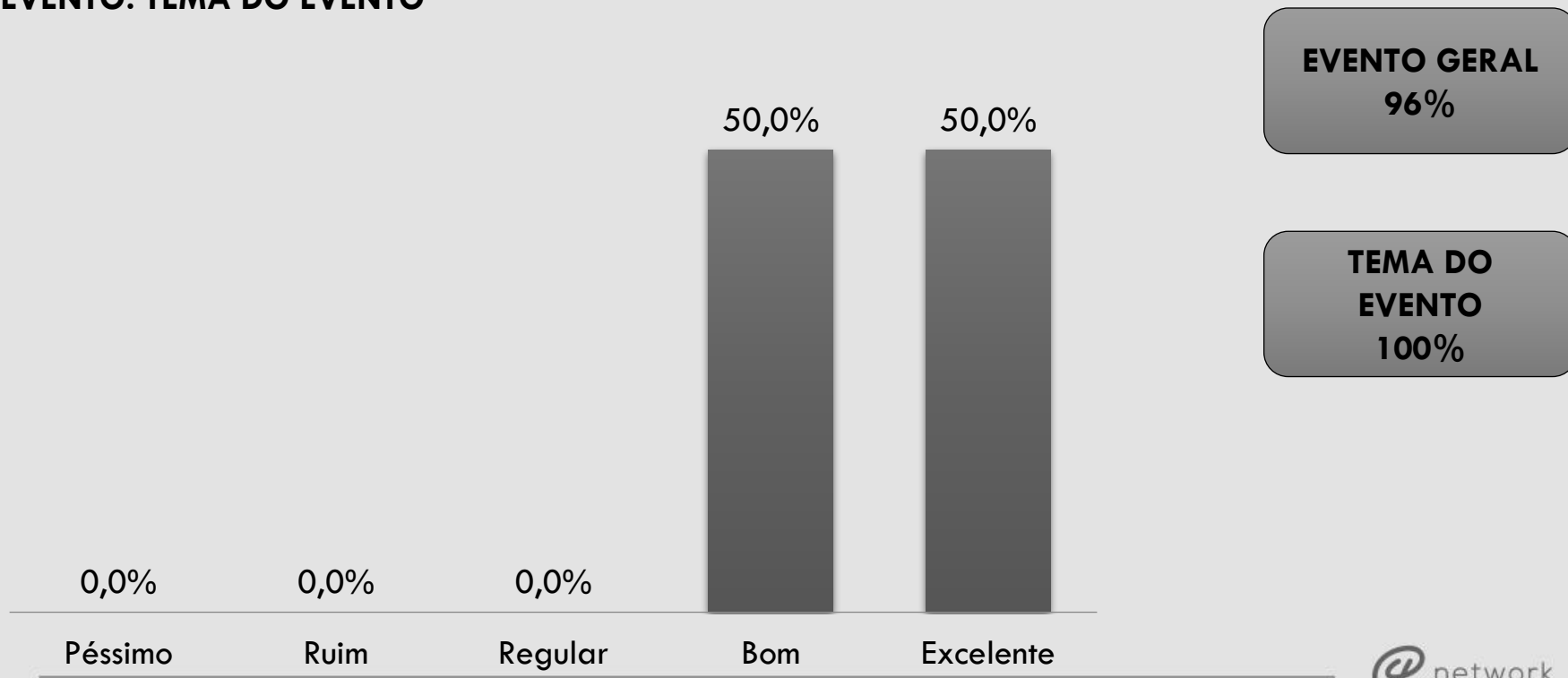
EQUIPE: MODERADORA



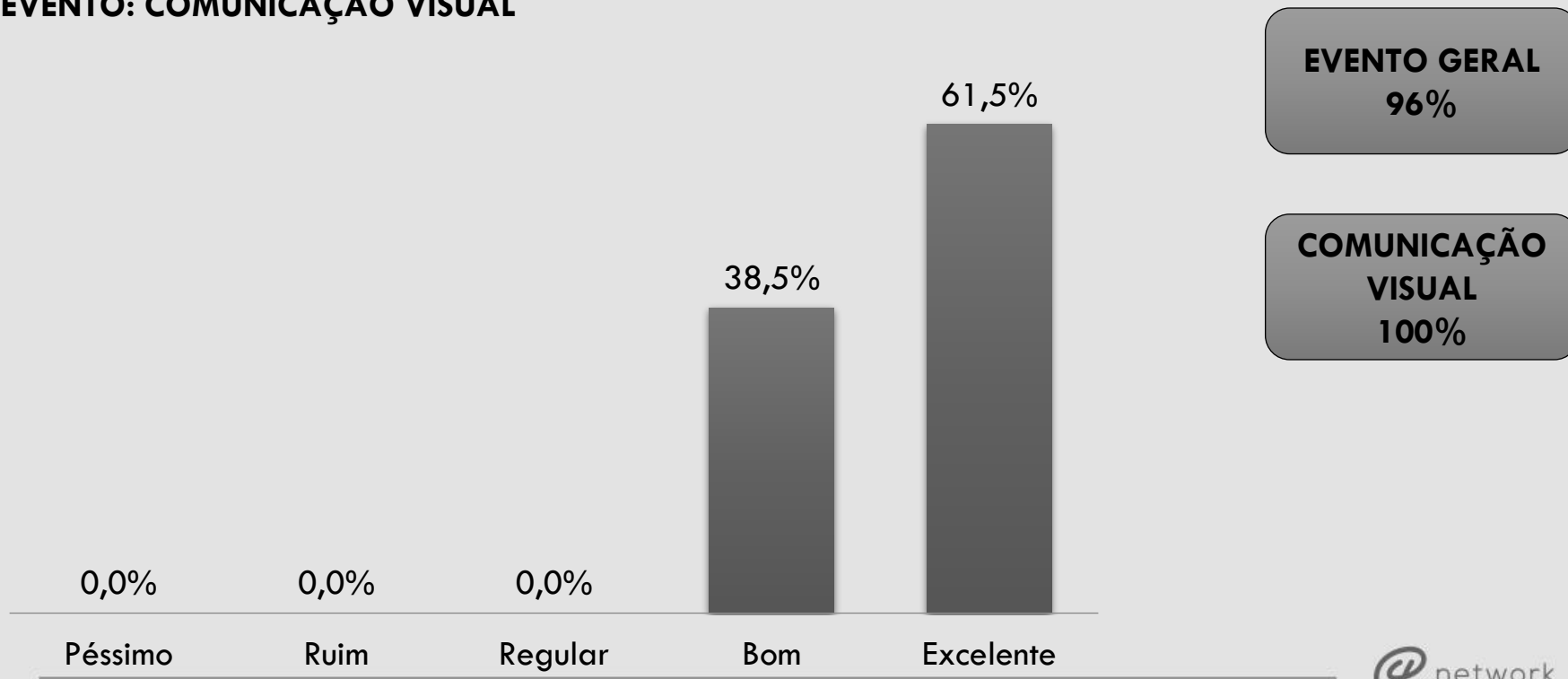
EVENTO

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The word "EVENTO" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a single, thick, horizontal white line. On the right side, there is a complex arrangement of geometric elements: several large, thick, white arrows pointing in various directions (up-left, up-right, down-left, down-right), and numerous thinner, white lines of varying lengths and orientations, some parallel to the arrows and others at different angles, creating a sense of dynamic movement and direction.

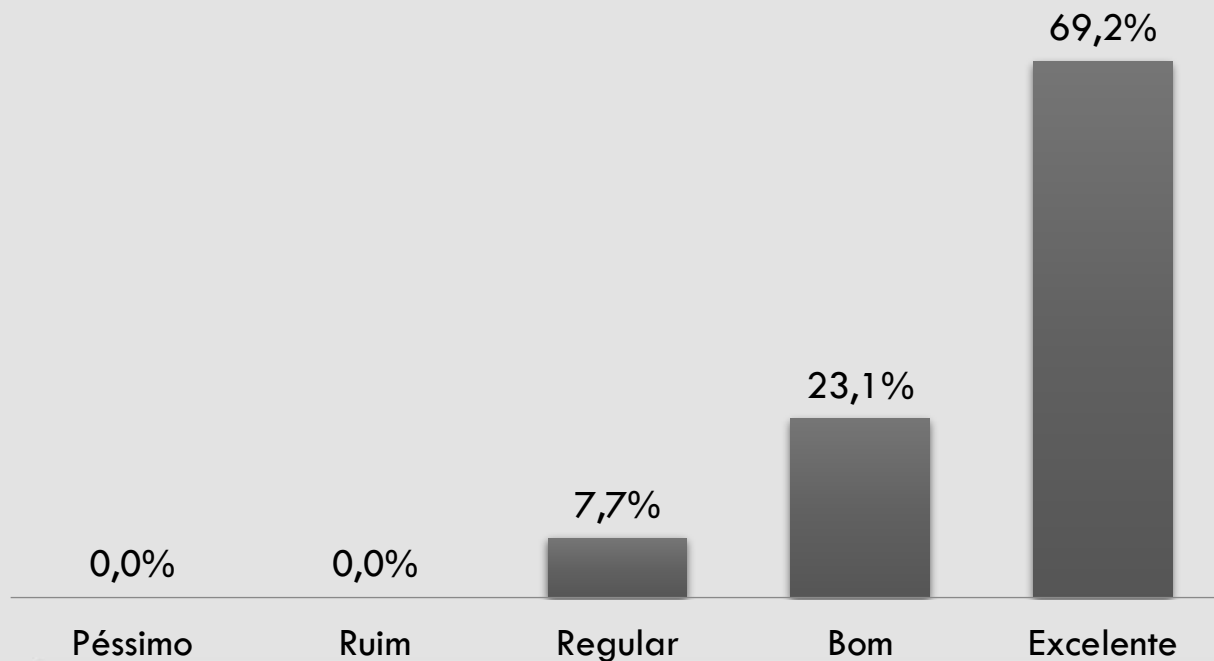
EVENTO: TEMA DO EVENTO



EVENTO: COMUNICAÇÃO VISUAL



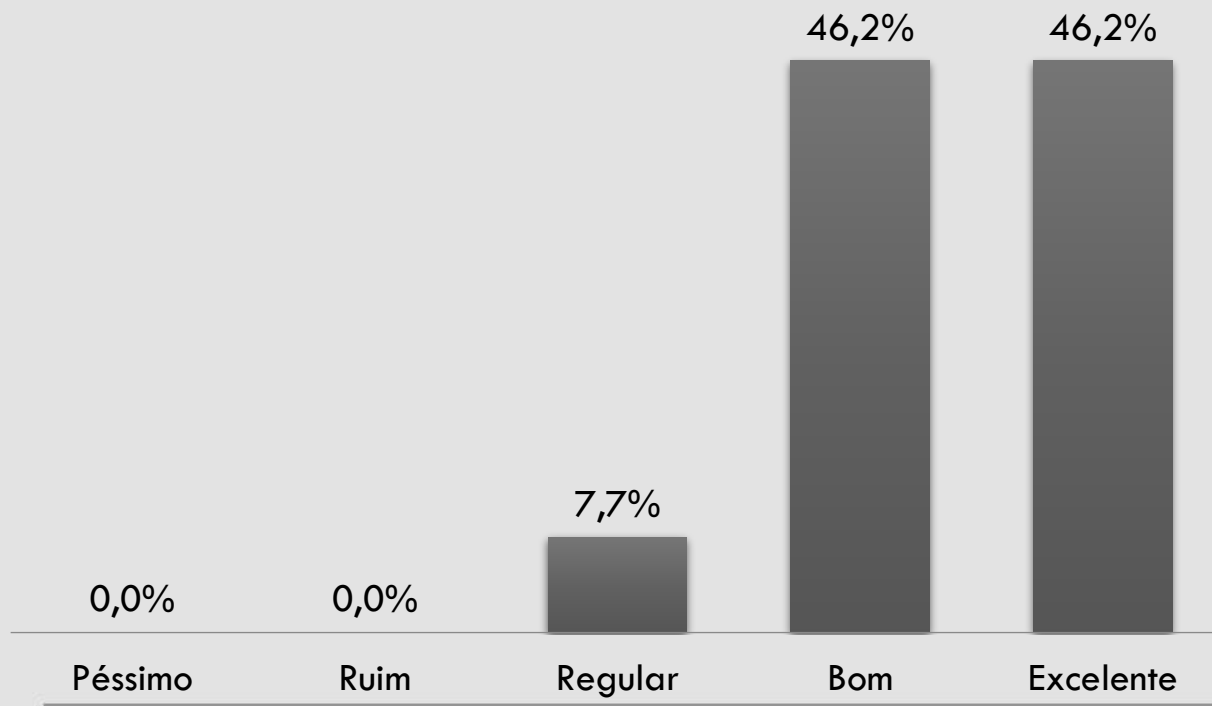
EVENTO: ORGANIZAÇÃO



EVENTO GERAL
96%

ORGANIZAÇÃO
92%

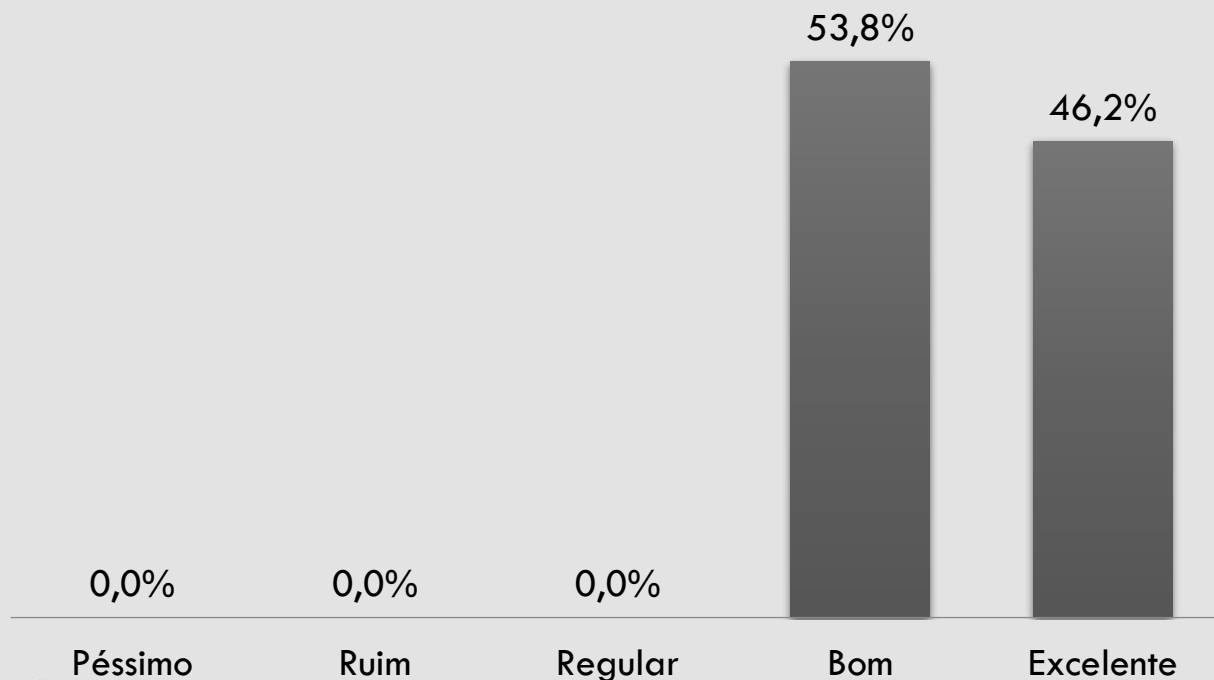
EVENTO: PONTUALIDADE



EVENTO GERAL
96%

PONTUALIDADE
92%

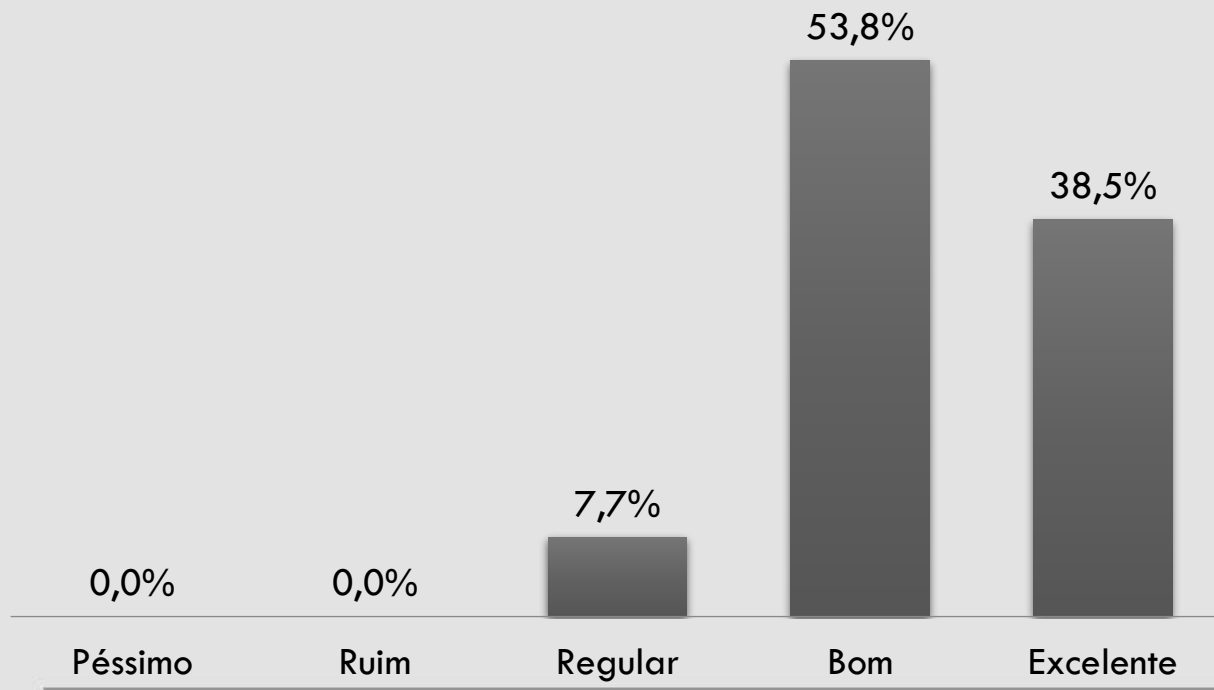
EVENTO: ÉPOCA DO EVENTO



EVENTO GERAL
96%

**ÉPOCA DO
EVENTO**
100%

EVENTO: NETWORKING



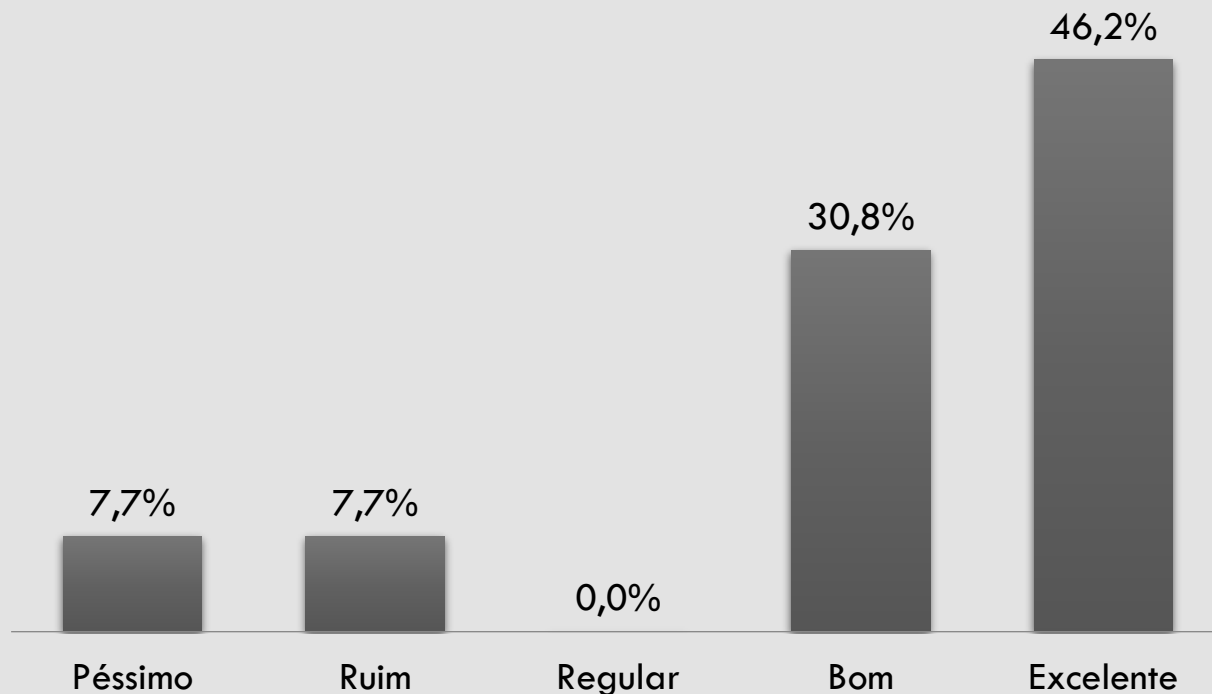
EVENTO GERAL
96%

NETWORKING
92%

KEYNOTE



KEYNOTE: PEDRO DÓRIA



KEYNOTE
62%

Observações :

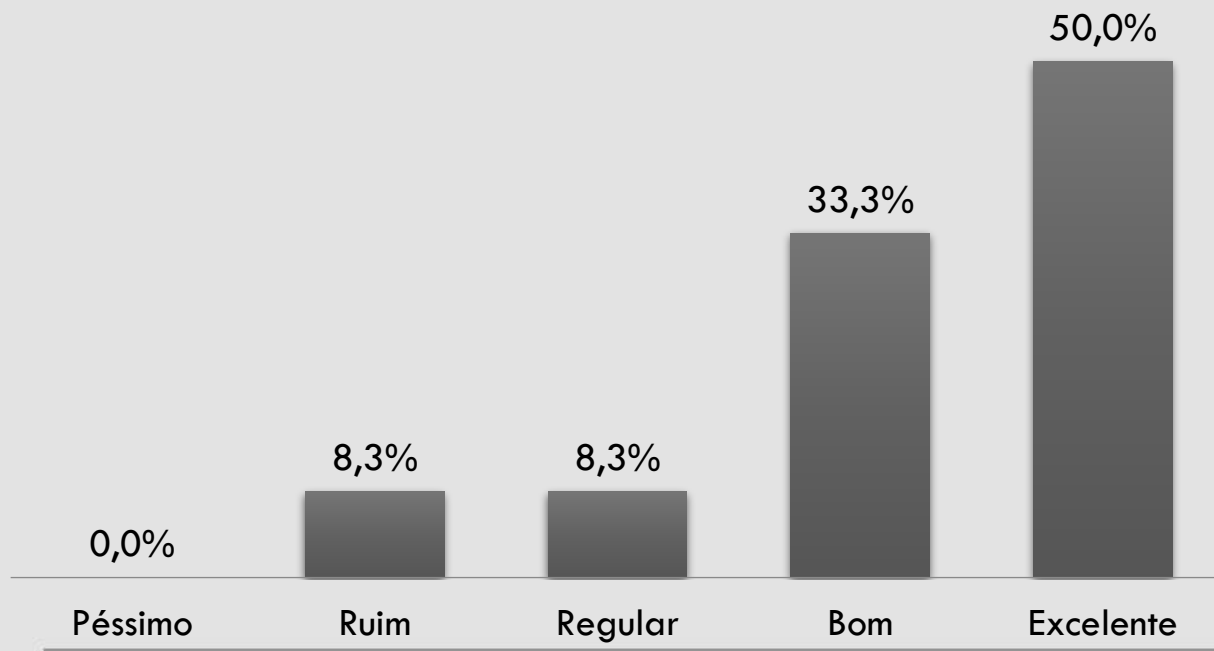
“Achei que ele perdeu o foco fazendo comentários políticos, no evento.”– (Sérgio Hempel - COMPWIRE)

PAINEL



PAINEL CIO : PEDRO DÓRIA

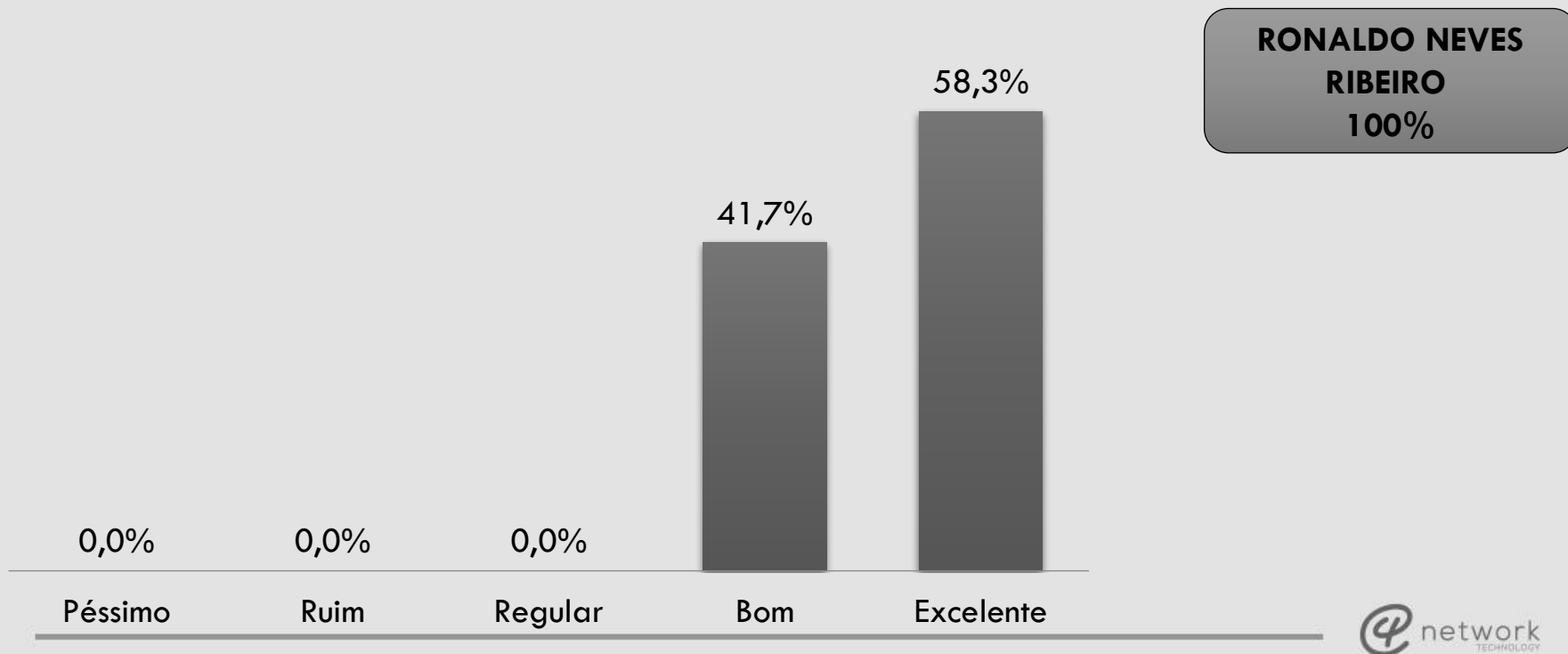
PAINEL
75%



TESTIMONY

The background is a solid dark purple. On the right side, there is a cluster of overlapping, semi-transparent purple arrows of various sizes, all pointing towards the upper-left. Some of these arrows are accompanied by thin, parallel lines. On the left side, there is a single, short, horizontal purple line.

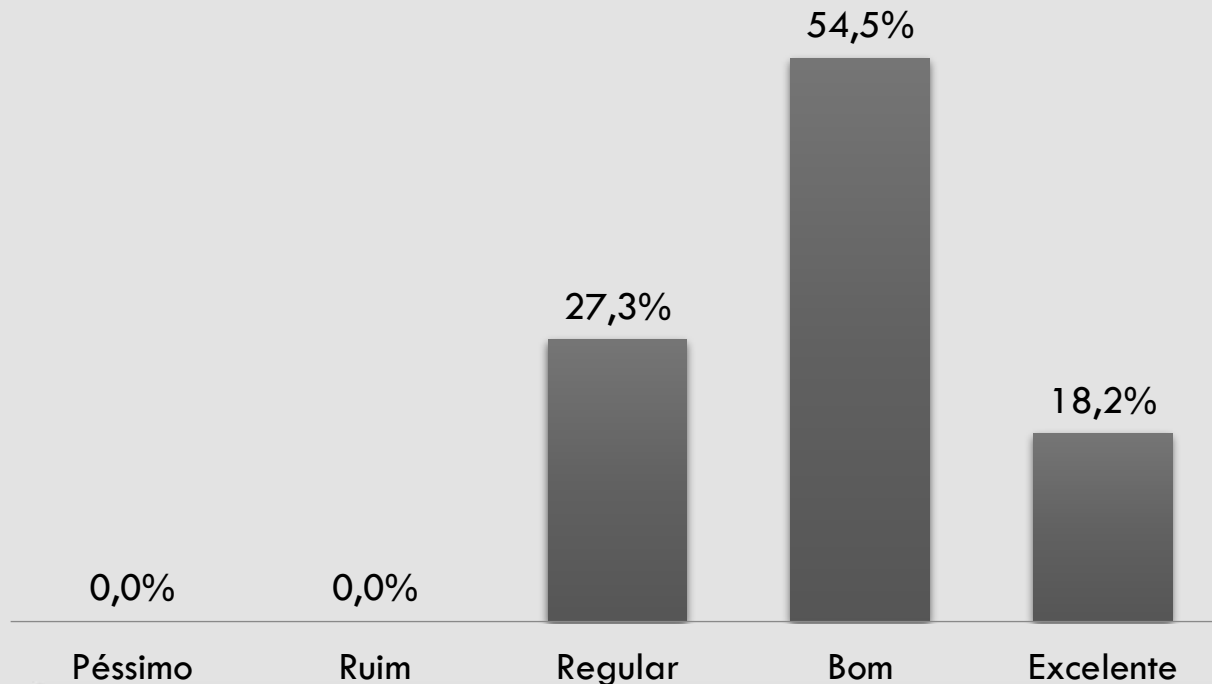
TESTIMONY: RONALDO NEVES RIBEIRO



OPORTUNIDADE DE NETWORK

The background features a gradient from dark blue at the top to a lighter purple at the bottom. It is decorated with several white arrows of varying sizes and orientations, some pointing towards the top right and others towards the bottom left. There are also thin white lines and a single horizontal white bar on the left side.

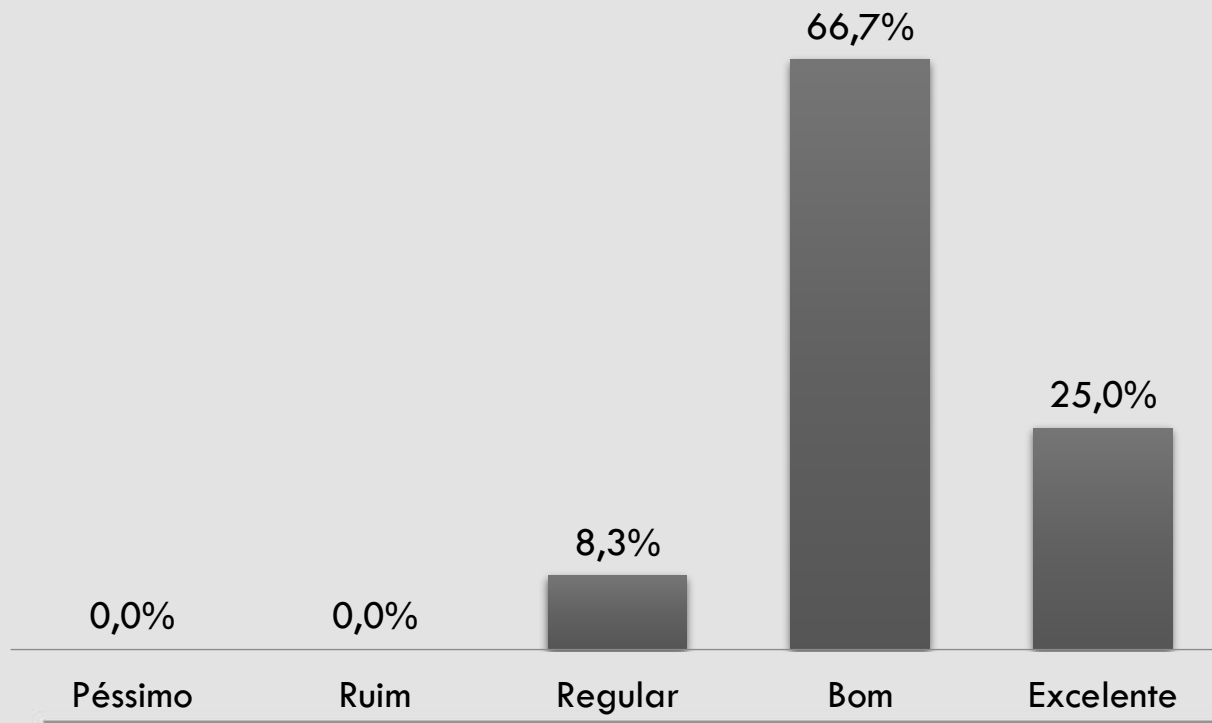
OPORTUNIDADE DE NETWORK: RELAX



**OPORTUNIDADE NETWORK
GERAL
83%**

**RELAX
73%**

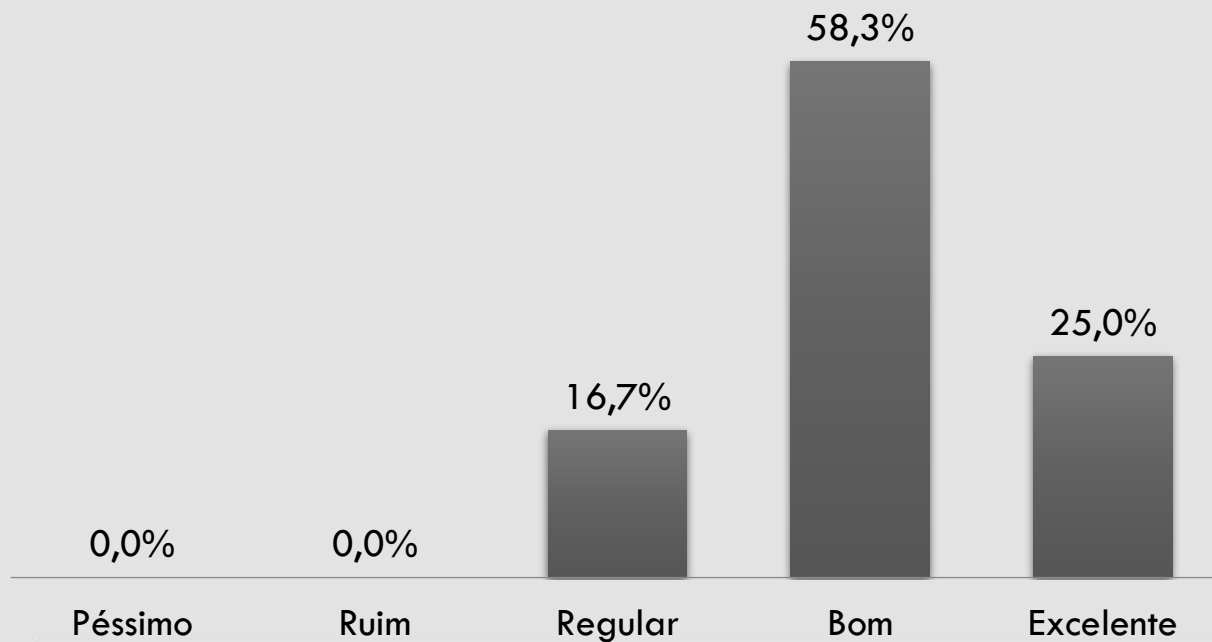
OPORTUNIDADE DE NETWORK: MÚSICOS



**OPORTUNIDADE NETWORK
GERAL
83%**

**MÚSICOS
92%**

OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



**OPORTUNIDADE NETWORK
GERAL**
83%

INTEGRAÇÃO
83%

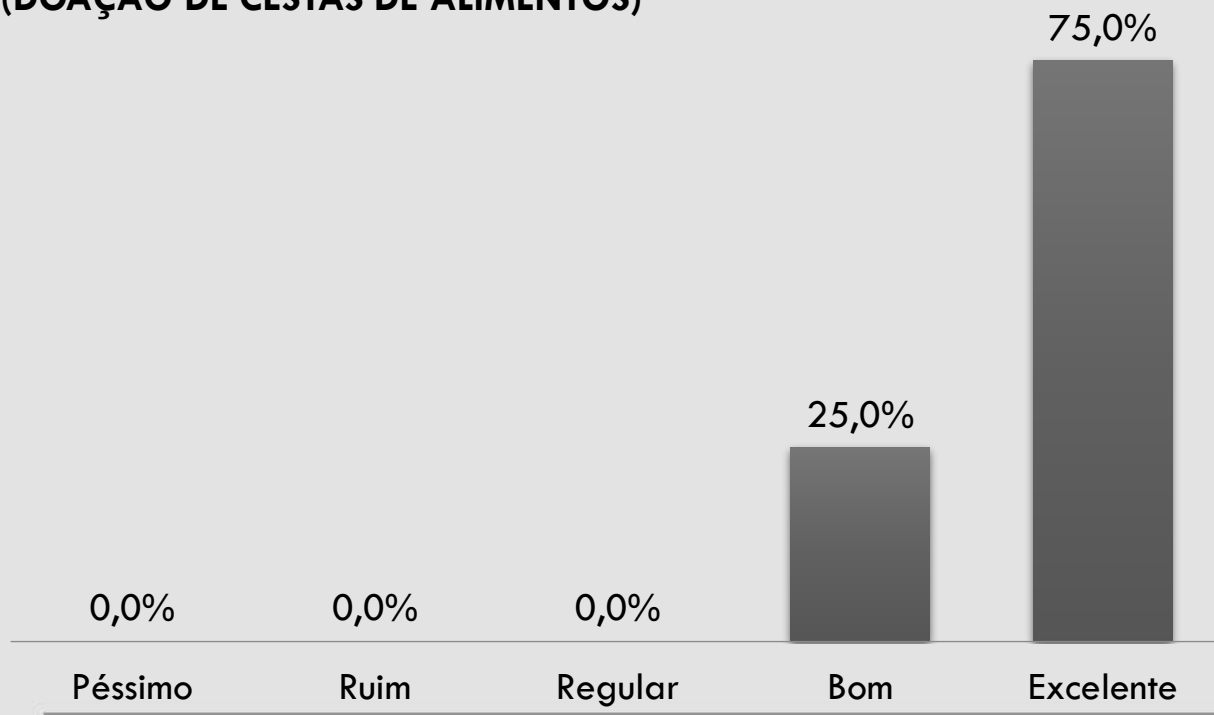
Observações :

“Difícil termos uma interação com os clientes nesse modelo, infelizmente. Temos agora é que interagir pós evento usando os contatos gerados.”– (Rodrigo Simas Mielke - VMWARE)

AÇÕES



AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)



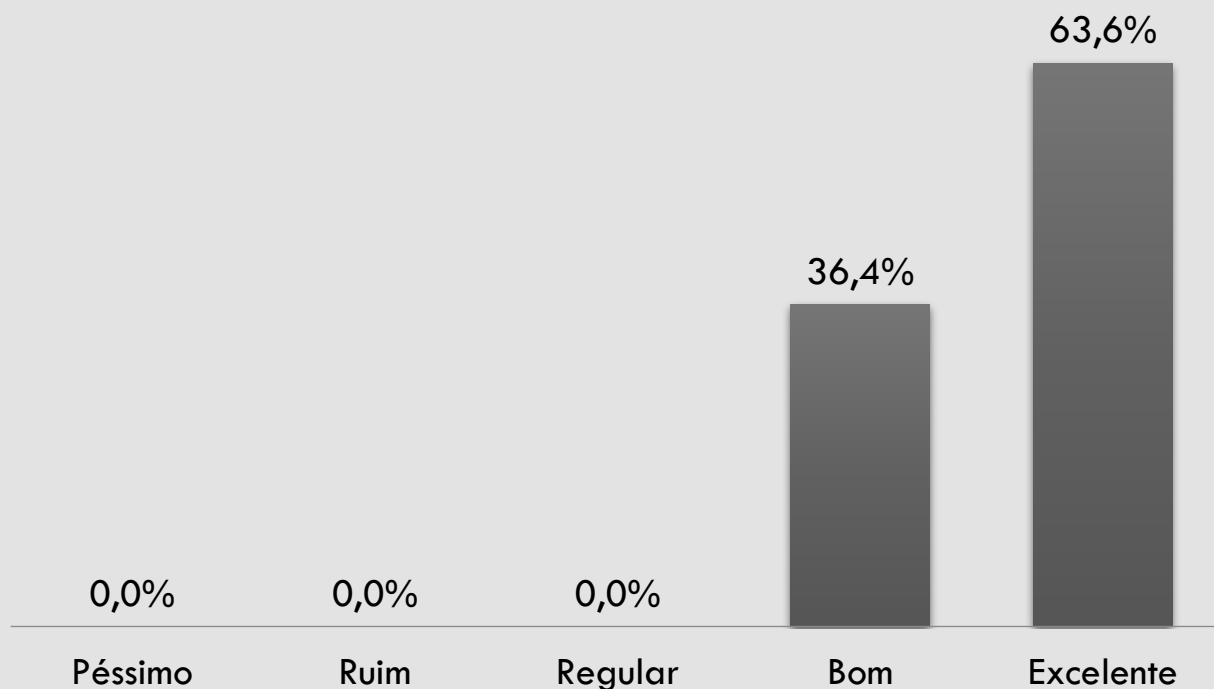
AÇÕES
100%

FRATERNO
100%

PLATAFORMA



PLATAFORMA: ACESSIBILIDADE

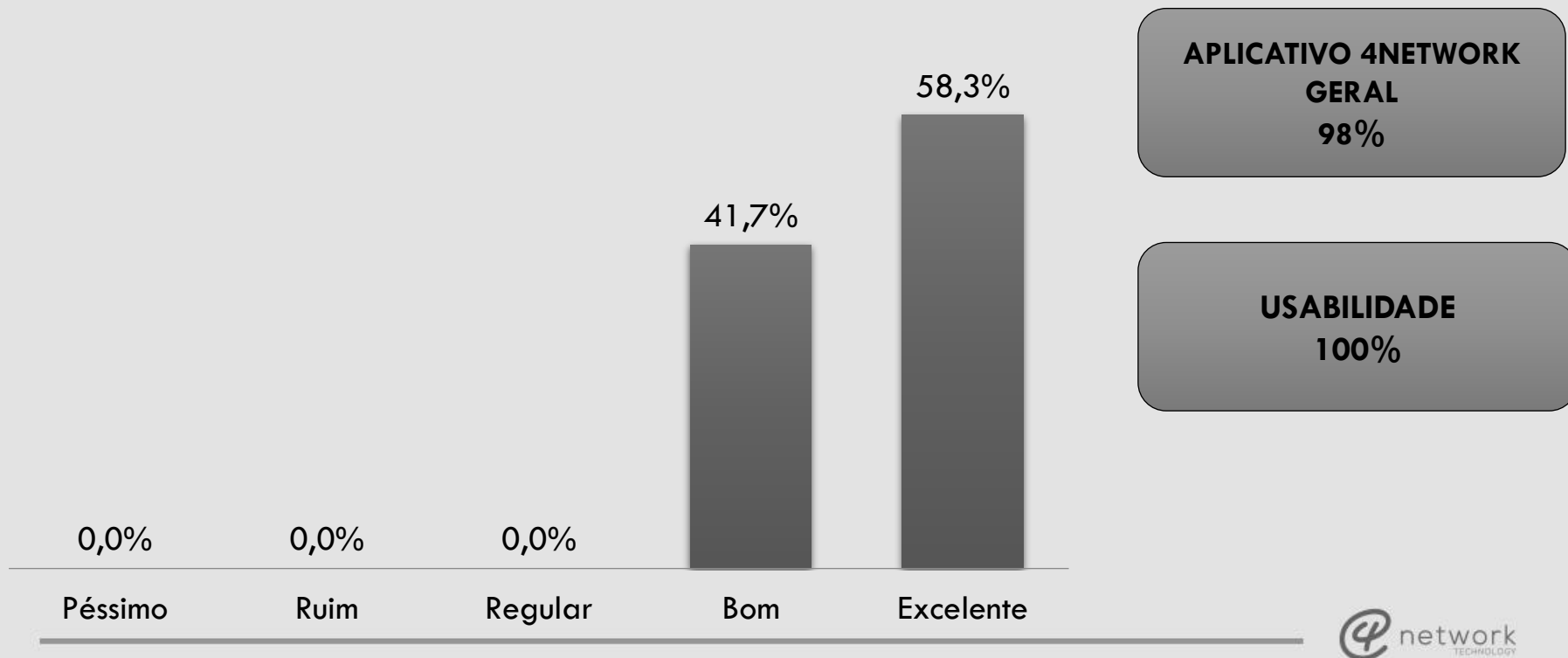


ACESSIBILIDADE
100%

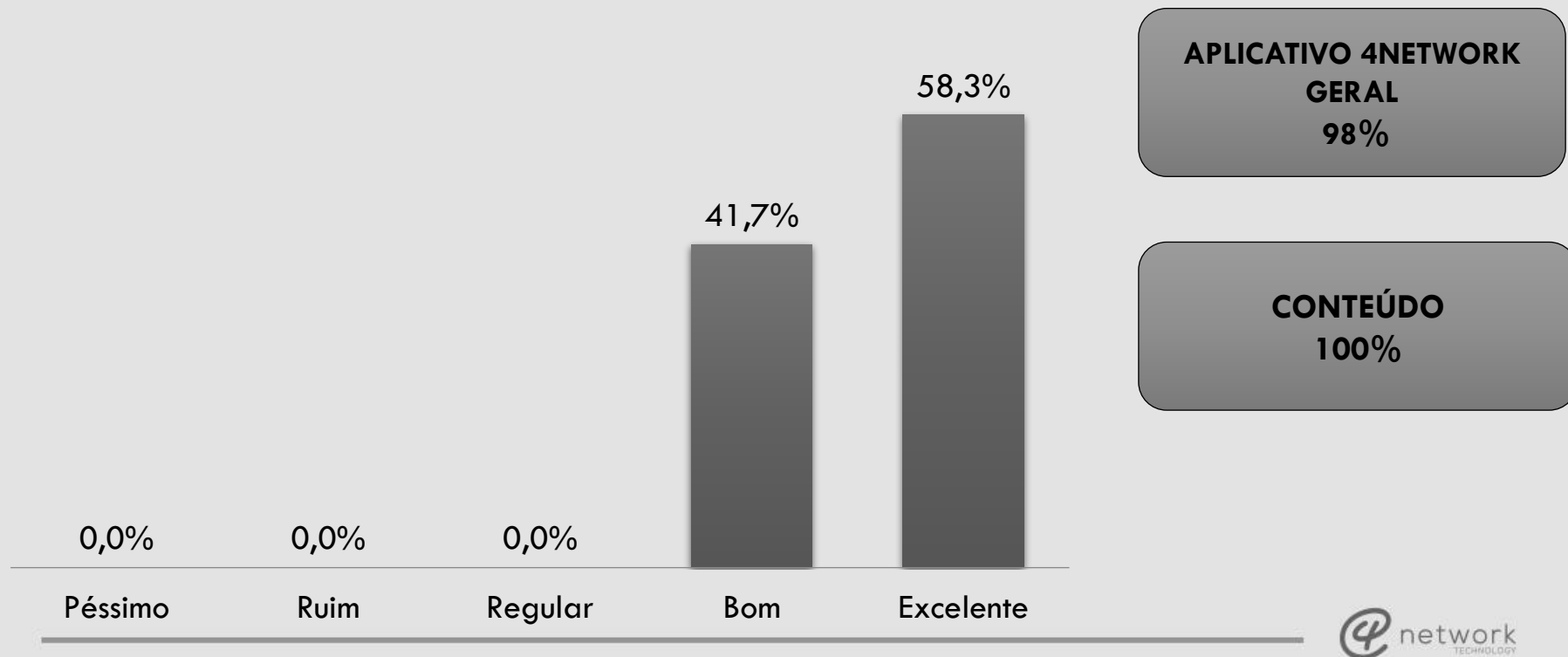
APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of various sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

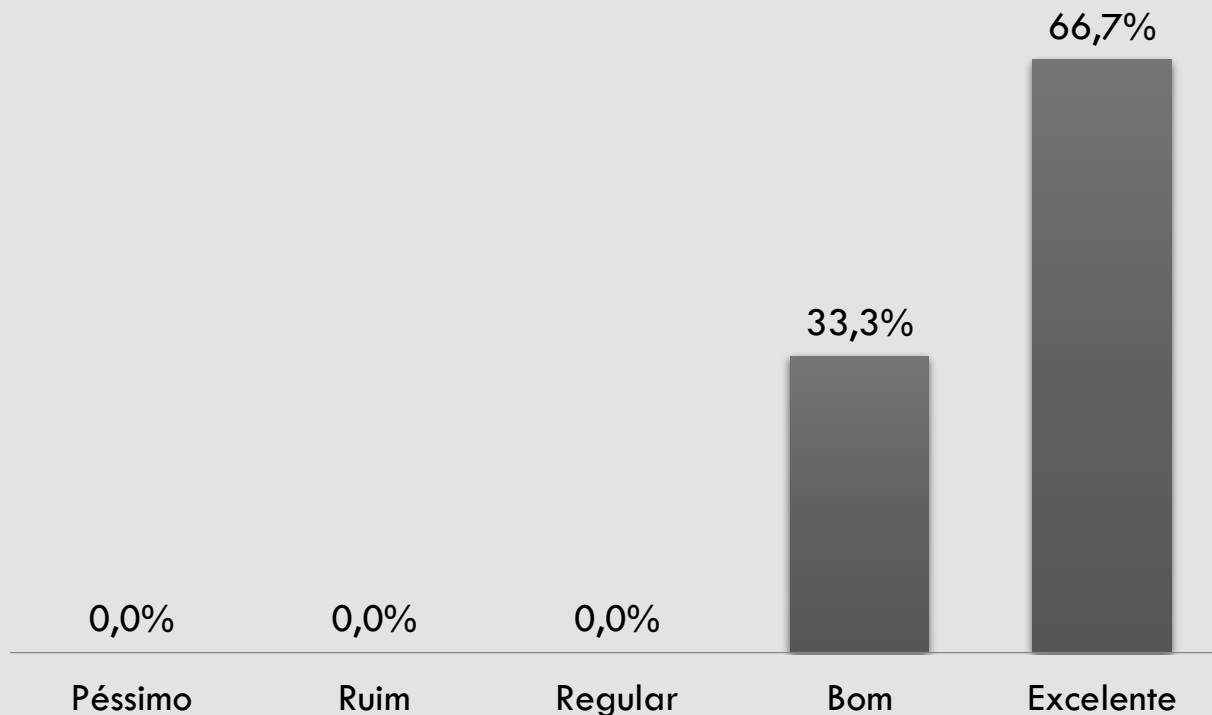
APLICATIVO 4NETWORK: USABILIDADE



APLICATIVO 4NETWORK: CONTEÚDO



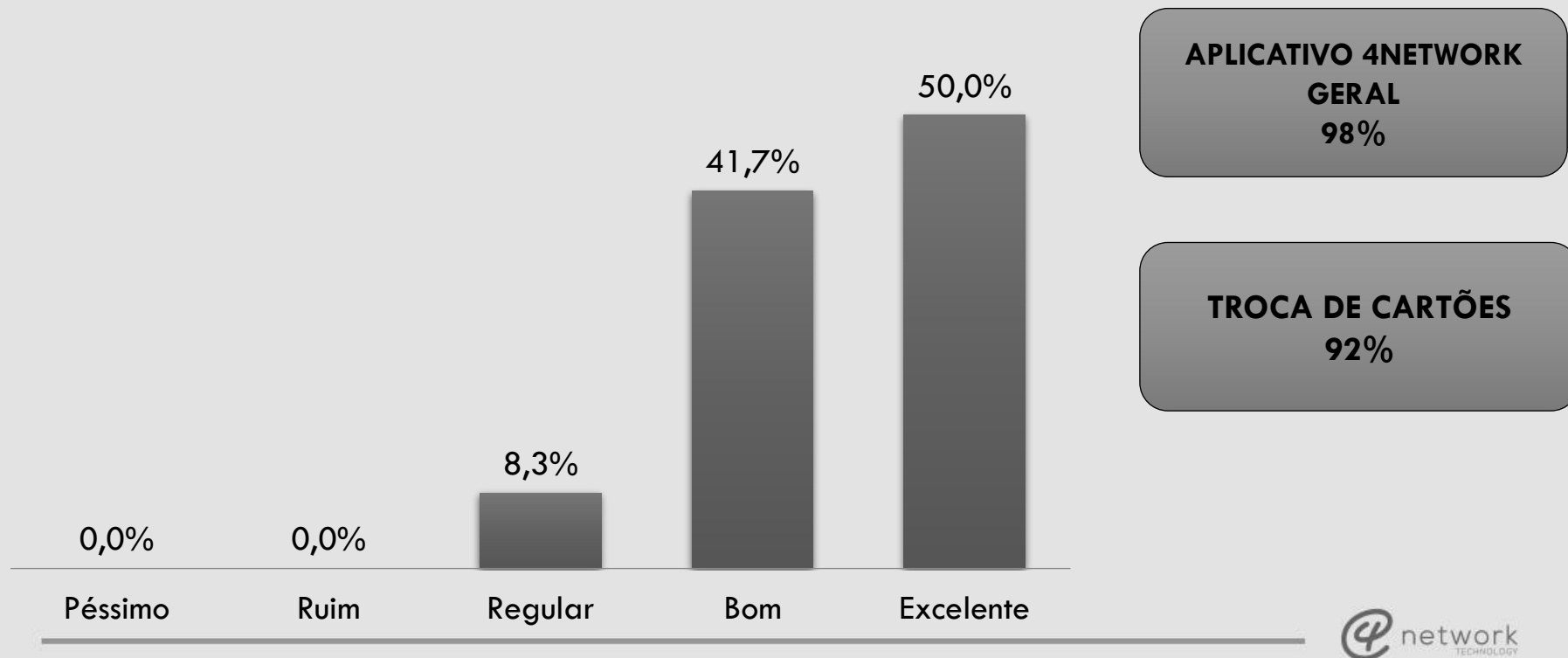
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
98%**

**INTERFACE
100%**

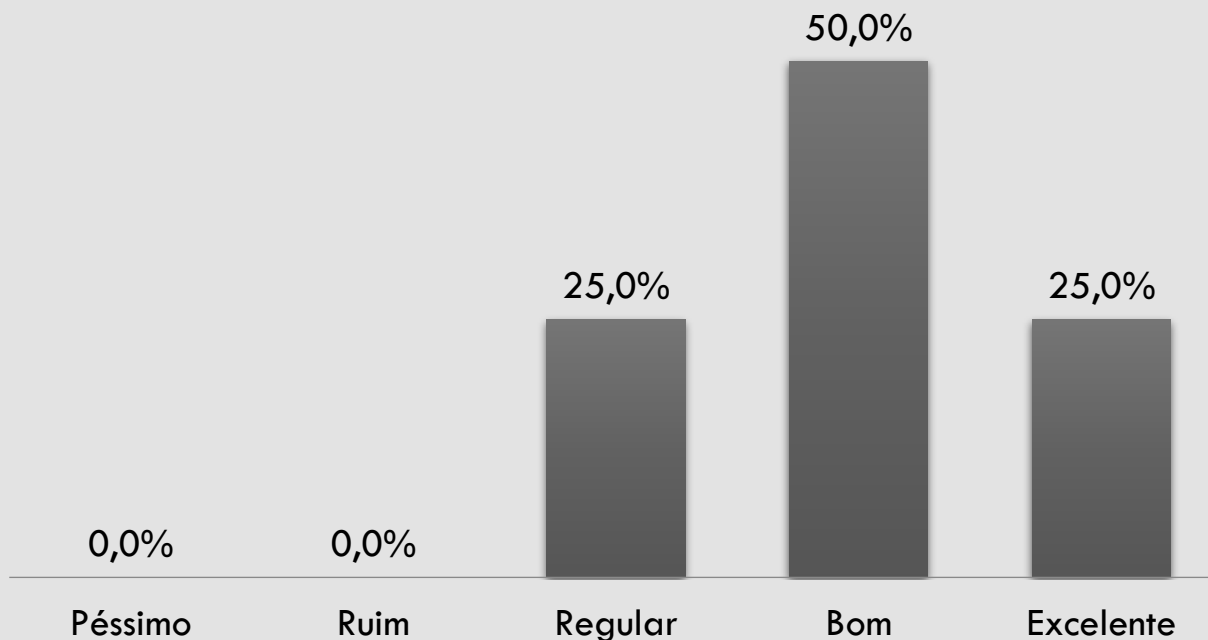
APLICATIVO 4NETWORK: TROCA DE CARTÕES



NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a single horizontal white line. On the right side, there is a complex arrangement of white geometric elements: several large, thick arrows pointing in various directions (up, down, left, right), and numerous thinner, straight lines of varying lengths and orientations, creating a sense of dynamic movement and direction.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
75%

Observações :

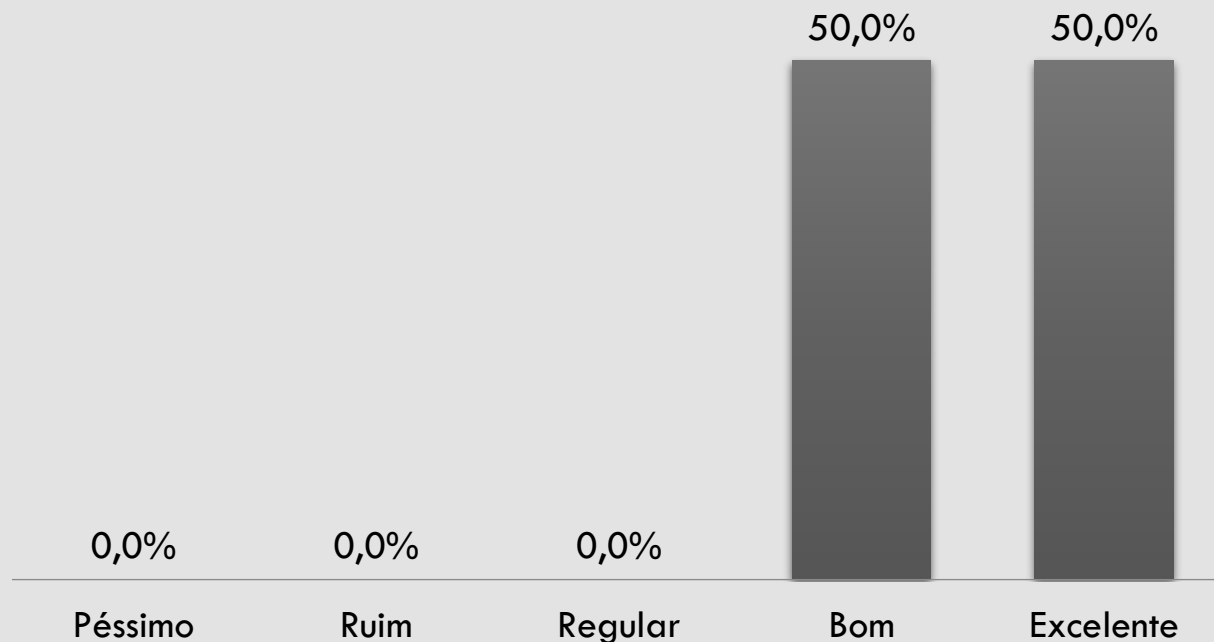
“Ainda não temos visibilidade.”– (Rodrigo Simas Mielke - VMWARE)



4CONNTWORKER

4CIO ALIMENTOS & AGRO

4CONNTWORKER 4CIO ALIMENTOS & AGRO: COMO FOI SUA EXPERIÊNCIA 4CONNTWORKER ALIMENTOS & AGRO?



**4CONNTWORKER
ALIMENTOS & AGRO
100%**

Observações :

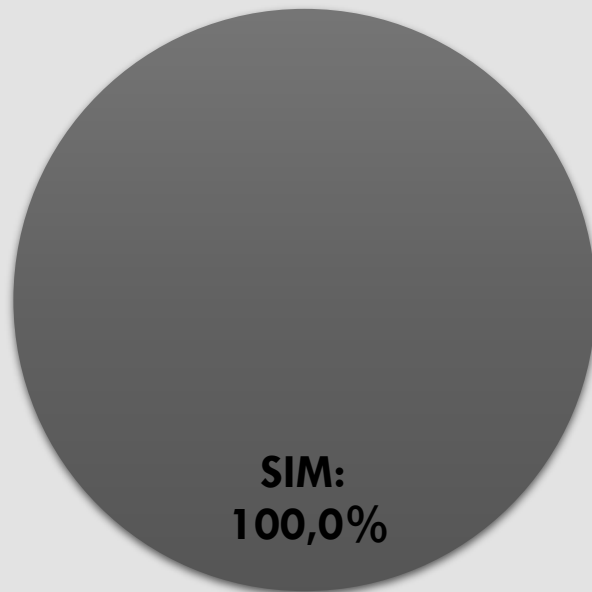
“Primeira experiência com eventos virtuais da IT4CIO e fechamento muito em cima da hora.”– (Jorge Ribkin - EXAGRID | CYBERTRON)

ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title 'ASPECTOS GERAIS' is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large arrows pointing in various directions and several thin, parallel diagonal lines.

ASPECTOS GERAIS: Você participaria de outro 4ConNetworker 4CIO ALIMENTOS & AGRO?

NÃO: 0,0%



SIM:
100,0%

ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?

